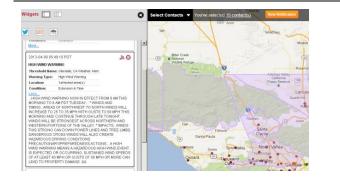


Quick Sheet MN: Interactive Visibility (Premium Feature)

Configuring Thresholds

Interactive Visibility allows you to monitor outside resources including weather, Twitter, and Mobile Member users from your organization. Alerts are configured by thresholds under the settings tab and are based on weather situations, Twitter keywords, and the ability for your members to share information. These thresholds can be configured to trigger a broadcast and/or trigger an alert on the Universe tab.

Organization	Twitter Alert										
Мар	- Current	Current Thresholds							2 Active / 0 Inactive		
Interactive Visibility	Name	r	Keywords	Erom	Location	Notification(s)	Start Event	Status			
Feather and Hazard Alerts	Menino	1Tweets	Menino					ON	1	8	
vitter Alerts	Boston Traffic	1Tweets	Boston, Traffic					ON	1	11	
amber Messages											
flings											
resholds											
ishing Options	Dynami	c. Followers									
fications							_				
stacts and Groups	 Add Net 	ĸ									
		r If Tweets Excer	•d			Vhen I'm Alerted					
	Alert Me		ed	-		When I'm Alerted	iert	-			
	Alert Me Volume	If Tweets Exce	ed	feach other		_		-			
	Alert Me Volume For tweets That meet	If Tweets Excee Percentage coming within the selected criteri	Minutes V of			Send a Dashboard A			1		
	Alert Me Volume For tweets That meet	If Tweets Excee Percentage coming within	Minutes v of	f each other And		Send a Dashboard A				Ī	
ntacts and Groups	Alert Me Volume For basets That meet contail	If Tweets Excee Percentage coming within the selected criteri	Minutes V of	And		Send a Dashboard A		1	Ī		
	Alert Me Volume For hereits That meet contai	If Tweets Excee Percentage coming within the selected criteri the keyword(s)	Minutes v of a keyword,keyword	And		Send a Dashboard A		1	Ī	Ī	

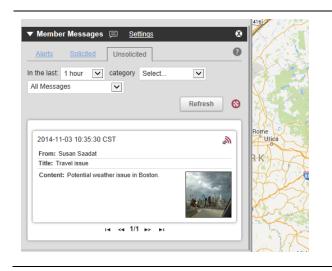


Weather Alerts

Everbridge uses weather alerts from the National Weather Service. Under the settings tab, the weather alert settings allow you to determine the types, severity, and location of weather incidents that will trigger an alert. A desktop alert appears on the Universe tab and notification template can be automatically selected when a weather event meets the criteria that is defined in the settings.

Twitter Alerts

Everbridge allows you to constantly monitor Twitter for users, keywords, and #hashtags that provide information that is of interest to your organization. Under the settings tab, the Twitter Alert settings allow you to determine which circumstances will trigger an alert. A desktop alert appears on the Universe tab and a notification template can also be used to initiate a notification to alert contacts that a threshold has been met.



Mobile Member Alerts

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Mobile Member App Alerts allow members of your organization to communicate important information directly to you. Information is displayed in the Universe tab. Thresholds can be sent to trigger an alert in the Universe tab, and, optionally launch a notification. The messages can be geo tagged, and act as a basis for two way communication. For a member to use the mobile application they must log in using the same credentials they established when registering through the member portal.